

# ELIANA MELMED

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## PROFESSIONAL SUMMARY

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Builder and operator who ships production LLM systems with Claude and teaches others to do the same. At Scale AI, built an automation platform on the Claude API serving a contributor network of millions, designed a developer enablement program that converted non-technical teams into active Claude Code builders, and created a newsletter reaching 1.5M+ people weekly. Founded a startup from zero to 120+ clients annually.

## EDUCATION

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### University of Chicago

*B.A., Public Policy*

- Richard P. Taub Thesis Prize — awarded annually to the top senior thesis in Public Policy Studies for original, extensive research ("Equity Among Applicants: The Positive, if Limited, Impact of Test-Optional Admission")

## PROFESSIONAL EXPERIENCE

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### Scale AI

*Senior Contributor Experience Associate*

**Remote**

*March 2025 - Present*

- Built CommsCat, a production automation platform using the Claude API and 12 n8n workflows — AI-drafted responses, routing, voice compliance, and quality gates — replacing a fully manual ticket pipeline
- Developed 40+ custom Claude Code skills, 2 Slack bots, and a Next.js team dashboard, all used daily
- Delivered the presentation "Vibe Coding for the Slightly Intimidated" to 200+ attendees (in-person and virtual) with a 6-level companion game and hands-on setup sessions that converted non-technical teams into active Claude Code builders
- Created the Inside Outlier newsletter: 86 editions, 1.5M+ recipients per send, 54% open rate, 52M+ lifetime emails. Built the full pipeline: audience segmentation, subject line optimization, scheduling

### Eliana Melmed Photography, LLC

*Founder & Business Strategist*

**Remote**

*September 2022 - Present*

- Founded a startup from zero to 120+ clients annually — developed brand, pricing, marketing, and all client-facing materials from scratch
- Scaled from solo operator to a team of 3 associate photographers with documented workflows and quality systems

### Qualtrics

*Market Research Solutions Specialist*

**Provo, UT**

*June 2021 - September 2022*

- Supported \$5M+ in revenue across 680 won opportunities by scoping technical solutions and presenting directly to customer executives
- Partnered cross-functionally with Sales, Research Services, and Engineering to scope and deliver 150+ client engagements end-to-end

## PROJECTS

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**Kenzie** — AI Household Manager (2026): Built with Claude Code. A personal AI assistant accessible via iMessage that manages smart home controls, household finances, flight booking, and daily logistics.

## SKILLS

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**AI & Building:** Claude Code, Claude API, prompt engineering, n8n workflow automation, AI-assisted development (HTML/CSS/JS, SQL, Next.js), Git/GitHub

**Communication:** Technical workshop design & delivery, public speaking, demo building, content strategy, newsletter operations, developer relations, musical improv

**Business:** Community management, partner management, project management, 0-to-1 business building